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Job No. 091005

Voluntary Euthanasia Study

Prepared for
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Market &
Social
Research
ISO 20252

SAI GLOBAL

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METHODOLOGY

Sample

- Conducted nationally among 1201 respondents aged 18 years and over.
- Respondents were selected via a random sample process which included:
 - a quota being set for each capital city and non-capital city area, and within each of these areas, a quota being set for groups of statistical divisions or subdivisions;
 - random selection of household telephone numbers using random digit dialling (RDD);
 - random selection of an individual in each household by a "last birthday" screening question.

Interviewing

- Conducted by telephone over the period of 16 - 18 October, 2009 by fully trained and personally briefed interviewers.
- To ensure the sample included those people who tend to spend a lot of time away from home, a system of call backs and appointments was incorporated.

Weighting

- To reflect the population distribution, results were post-weighted to Australian Bureau of Statistics data on age, highest level of schooling completed, sex and area.

ISO 20252 - Market, Social and Opinion Research

- This study was carried out in compliance with ISO 20252 - Market, Social and Opinion Research.



SECTION YY- PROG NOTE: ASK ALL RESPONDENTS

YY1 The next question is of a sensitive nature but your honest answers are important to us. Thinking now about voluntary euthanasia (**PRON youth-an-asia**). If a hopelessly ill patient, experiencing **unrelievable** suffering, with absolutely **no** chance of recovering asks for a lethal dose, should a doctor be allowed to provide a lethal dose, or not? **DO NOT READ**

PROG NOTE:
- SINGLE RESPONSE

1	Yes
2	No
3	Don't know
4	Refused

DEMOGRAPHICS

1	To make sure we're speaking to a cross-section of people, please tell me if you are aged...? READ OUT 01-04 IF AGED 18-34 OR 05-11 IF AGED 35 AND OVER	18-19.....01 20-24.....02 25-29.....03 30-34.....04 35-39.....05	40-44.....06 45-49.....07 50-54.....08 55-59.....09 60-64.....10 65+.....11 REFUSED.....12
2	RECORD SEX →		MALE..... 1 FEMALE..... 2
3	Are you the person who is most responsible for doing the household grocery shopping? IF UNSURE / SHARED EQUALLY WITH SOMEONE ELSE CODE AS "YES" IE CODE 1		YES..... 1 NO..... 2
4(a)	How many people aged 18 years or over live in your household, including yourself?		---4(a)--- ADULTS ONE..... 1 TWO..... 2 THREE..... 3 FOUR..... 4 FIVE..... 5 SIX+..... 6 NONE..... - DON'T KNOW / REFUSED..... 8
4(b)	And how many children aged 17 years or younger live in your household?		---4(b)--- CHILDREN ONE..... 1 TWO..... 2 THREE..... 3 FOUR..... 4 FIVE..... 5 SIX+..... 6 NONE..... 7 DON'T KNOW / REFUSED..... 8
5	Are you in paid employment full time, part time or not at all? IF UNSURE / CASUAL / SELF EMPLOYED Is that closer to full time or part time hours?		FULL TIME..... 1 PART TIME..... 2 NOT AT ALL..... 3 DON'T KNOW / REFUSED..... 4
6	To help us ensure we have a representative sample could you please tell me the highest level of primary or secondary school you personally have completed? Was it...? READ OUT 1-3		YEAR 9 OR BELOW..... 1 YEAR 10..... 2 OR, YEAR 11 OR 12..... 3 DON'T KNOW / REFUSED..... 4
7	And apart from primary and secondary school, what is the highest level of education you personally have completed ? Was it...? READ OUT 1-3		SR A DIPLOMA OR CERTIFICATE FROM A COLLEGE OR TAFE, INCLUDING AN APPRENTICESHIP..... 1 A DEGREE OR DIPLOMA FROM A UNIVERSITY..... 2 OR, NONE OF THESE..... 3 REFUSED / DON'T KNOW..... 4
8	Which one of the following best describes your present marital status? READ OUT 1-6		SR NEVER MARRIED..... 1 DEFACTO OR LIVE TOGETHER..... 2 MARRIED..... 3 SEPARATED BUT NOT DIVORCED..... 4 DIVORCED..... 5 WIDOWED..... 6 REFUSED..... 7
9	Could I please have the occupation of the main income earner of your household? IF NECESSARY Could I also have the position or job title of the main income earner of your household?		_____
10	Is your household's combined annual income from all sources, before tax... READ OUT A-D. Would that be...? READ OUT 02-04 IF 30 TO 59, 06-08 IF 60 TO 89 OR 10-11 IF 90 THOUSAND OR MORE		A) UNDER 40 THOUSAND DOLLARS UNDER 30 THOUSAND..... 01 OR, 30 TO 39 THOUSAND DOLLARS..... 02 REFUSED / DON'T KNOW..... 03 B) 40 TO 79 40 TO 49 THOUSAND..... 04 50 TO 59..... 05 60 TO 69..... 06 OR, 70 TO 79 THOUSAND DOLLARS..... 07 REFUSED / DON'T KNOW..... 08 C) OR, 80 THOUSAND OR MORE 80 TO 89 THOUSAND..... 09 90 TO 99..... 10 100 TO 109..... 11 OR, 110 THOUSAND DOLLARS OR MORE ... 12 REFUSED / DON'T KNOW..... 13 REFUSED 14 DON'T KNOW 15
	INTERVIEWER INFORMATION	UNDER \$30,000 PA IS UNDER \$577 PER WEEK \$30,000-\$39,999 PA IS \$577-\$769 PER WEEK <hr/> \$40,000-\$49,999 PA IS \$770-\$962 PER WEEK \$50,000-\$59,999 PA IS \$963-\$1,154 PER WEEK \$60,000-\$69,999 PA IS \$1,155-\$1,346 PER WEEK \$70,000-\$79,999 PA IS \$1,347-\$1,538 PER WEEK <hr/> \$80,000-\$89,999 PA IS \$1,539-\$1,731 PER WEEK \$90,000-\$99,999 PA IS \$1,732-\$1,923 PER WEEK \$100,00-\$109,999 PA IS \$1,924-\$2,115 PER WEEK OVER \$110,000 PA IS OVER \$2,115 PER WEEK	

COMPUTER TABLES

Base and filters

- BASE - 'Weighted respondents' (WTD RESP) - the total number of completed interviews weighted to reflect the latest Australian Bureau of Statistics population estimates. Expressed in thousands (000's).
- FILTERS - Screen the questionnaires so that only certain types of respondents will be represented in the table.

Analysis panel

- Comprises demographic or other discriminators, sub-divided into standard groups.
 - 1 SEX - Male, Female
 - 2 AGE - 18-24 years, 25-34 years, 35-49 years, 50-64 years, 65+ years
 - 3 CHILDREN - Whether there are children under the age of 18 currently living in the household.
Yes, No
 - 4 MARITAL STATUS
Married - married, defacto or living together
Not married - never married, divorced, separated or widowed
 - 5 WORK STATUS - Whether the respondent is in paid employment:
Full time, Part time, Not at all



6 AREA

'5 cap city' - the Statistical divisions of Sydney, Melbourne, Brisbane, Adelaide and Perth as defined by the Australian Bureau of Statistics

'X-city' - the rest of Australia including ACT and Tasmania, but excluding the Northern Territory

7 SOCIO ECONOMIC STATUS (SES) - Based on the occupation of the main income earner of the household, using the ABS ASCO statistical classification. Subdivided into:

White collar - professional, para-professional, manager, administrator, clerk, salesperson or other white collar worker.

Blue collar - tradesperson, plant and machine operator, labourer, retired with previous occupation unknown, other blue collar workers, student, home duties or unemployed.

8 GROCERY BUYER - Whether the respondent is the person in the household most responsible for doing the weekly grocery shopping

Yes, No

9 HOUSEHOLD INCOME - Household's combined annual income from all sources before tax (for respondents specifying household income)

Less than \$30,000, \$30,000 - \$69,999, \$70,000+



10 AREA SUMMARY -

VIC - Cap, X-Cap, Total

NSW - Cap, X-Cap, Total

QLD - Cap, X-Cap, Total

SA - Cap, X-Cap, Total

WA - Cap, X-Cap, Total

TAS - Cap, X-Cap, Total

Respondents and weighted respondents

- **RESPONDENTS** - The total number of completed interviews before weighting has been applied. The figure directly below the 'Total' is the number of respondents included in that table. The number of respondents included in any particular column appears at the top of the column.
- **WTD RESP (000's)** - The population estimates represented by the respondents, expressed in thousands. The percentages in the main body of the table are based on these weighted figures.

Questions

- Down the left side of the page is a question description and response frame.

Totals

- Column totals appear across the bottom of the table. These will be greater than 100 percent if there have been multiple responses by individuals.

FORMAT OF RESULTS

- Data also available on disc in Surveycraft, TABGEN, SPSS, SYSTAT or ASCII formats.



EUTHANASIA STUDY - 16/18 OCT 2009

NEWSPOLL
TABLE 1

JOB:X091005A
PAGE 1

STANDARD ANALYSIS PANEL I *BY* QY1.DOCTOR ALLOWED TO PROVIDE LETHAL DOSE
BASE: WID. RESP.(000's)/COLUMN
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

	TOTAL	GENDER		AGE					CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-24	25-34	35-49	50-64	65+	YES	NO	MARRIED	NOT MARRIED	FULL-TIME	PART-TIME	NOT AT ALL
RESPONDENTS	1201	600	601	98	146	313	339	305	350	851	713	488	499	190	512
	100.0%	50.0%	50.0%	8.2%	12.2%	26.1%	28.2%	25.4%	29.1%	70.9%	59.4%	40.6%	41.5%	15.8%	42.6%
WID. RESP.(000's)	16364	8056	8308	1858	3094	4721	3328	3363	5784	10580	9566	6798	7120	2669	6575
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.2%	50.8%	11.4%	18.9%	28.8%	20.3%	20.6%	35.3%	64.7%	58.5%	41.5%	43.5%	16.3%	40.2%
QY1.DOCTOR ALLOWED TO PROVIDE LETHAL DOSE															
Yes	13888	6739	7149	1640	2692	3978	2837	2741	4883	9005	8087	5801	6178	2230	5480
	84.9%	83.6%	86.1%	88.3%	87.0%	84.3%	85.3%	81.5%	84.4%	85.1%	84.5%	85.3%	86.8%	83.6%	83.3%
	100.0%	48.5%	51.5%	11.8%	19.4%	28.6%	20.4%	19.7%	35.2%	64.8%	58.2%	41.8%	44.5%	16.1%	39.5%
No	1585	739	846	137	304	390	371	382	557	1028	922	662	574	338	673
	9.7%	9.2%	10.2%	7.4%	9.8%	8.3%	11.2%	11.4%	9.6%	9.7%	9.6%	9.7%	8.1%	12.7%	10.2%
	100.0%	46.6%	53.4%	8.7%	19.2%	24.6%	23.4%	24.1%	35.2%	64.8%	58.2%	41.8%	36.2%	21.3%	42.4%
Don't know	736	465	272	81	76	305	84	191	288	449	496	240	283	101	352
	4.5%	5.8%	3.3%	4.4%	2.4%	6.5%	2.5%	5.7%	5.0%	4.2%	5.2%	3.5%	4.0%	3.8%	5.4%
	100.0%	63.1%	36.9%	11.0%	10.3%	41.4%	11.4%	25.9%	39.1%	60.9%	67.4%	32.6%	38.5%	13.7%	47.9%
Refused	155	114	42		22	49	36	49	56	99	61	94	85		71
	0.9%	1.4%	0.5%		0.7%	1.0%	1.1%	1.5%	1.0%	0.9%	0.6%	1.4%	1.2%		1.1%
	100.0%	73.2%	26.8%		14.0%	31.2%	22.9%	31.8%	36.3%	63.7%	39.3%	60.7%	54.5%		45.5%
TOTALS	16364	8056	8308	1858	3094	4721	3328	3363	5784	10580	9566	6798	7120	2669	6575
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.2%	50.8%	11.4%	18.9%	28.8%	20.3%	20.6%	35.3%	64.7%	58.5%	41.5%	43.5%	16.3%	40.2%



EUTHANASIA STUDY - 16/18 OCT 2009

NEWSPOLL
TABLE 2

JOB:X091005A
PAGE 2

STANDARD ANALYSIS PANEL II *BY* QY1.DOCTOR ALLOWED TO PROVIDE LETHAL DOSE
BASE: WID. RESP.(000's)/COLUMN
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

	TOTAL	AREA		S.E.S.		GROCERY BUYER		HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	WHITE	BLUE	YES	NO	LESS THAN \$40000	\$40000-\$79999	\$80000+
RESPONDENTS	1201	700	501	596	605	871	330	354	270	433
	100.0%	58.3%	41.7%	49.6%	50.4%	72.5%	27.5%	29.5%	22.5%	36.1%
WID. RESP.(000's)	16364	10086	6278	7983	8381	11705	4659	4627	3697	6070
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	61.6%	38.4%	48.8%	51.2%	71.5%	28.5%	28.3%	22.6%	37.1%
QY1.DOCTOR ALLOWED TO PROVIDE LETHAL DOSE										
Yes	13888	8477	5411	6871	7016	9811	4077	3966	3036	5376
	84.9%	84.0%	86.2%	86.1%	83.7%	83.8%	87.5%	85.7%	82.1%	88.6%
	100.0%	61.0%	39.0%	49.5%	50.5%	70.6%	29.4%	28.6%	21.9%	38.7%
No	1585	1096	489	630	954	1280	305	478	398	461
	9.7%	10.9%	7.8%	7.9%	11.4%	10.9%	6.5%	10.3%	10.8%	7.6%
	100.0%	69.1%	30.9%	39.8%	60.2%	80.8%	19.2%	30.2%	25.1%	29.1%
Don't know	736	423	313	419	318	469	268	118	243	194
	4.5%	4.2%	5.0%	5.2%	3.8%	4.0%	5.7%	2.6%	6.6%	3.2%
	100.0%	57.4%	42.6%	56.8%	43.2%	63.7%	36.3%	16.1%	33.1%	26.4%
Refused	155	91	64	63	93	145	10	65	19	39
	0.9%	0.9%	1.0%	0.8%	1.1%	1.2%	0.2%	1.4%	0.5%	0.6%
	100.0%	58.5%	41.5%	40.4%	59.6%	93.4%	6.6%	41.6%	12.2%	25.2%
TOTALS	16364	10086	6278	7983	8381	11705	4659	4627	3697	6070
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	61.6%	38.4%	48.8%	51.2%	71.5%	28.5%	28.3%	22.6%	37.1%



EUTHANASIA STUDY - 16/18 OCT 2009

NEWSPOLL
TABLE 3

JOB:X091005A
PAGE 3

STANDARD ANALYSIS PANEL III *BY* QY1.DOCTOR ALLOWED TO PROVIDE LETHAL DOSE
BASE: WID. RESP.(000's)/COLUMN
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

	VIC			NSW			QLD			SA			WA			TAS	
	TOTAL	CAP	X-CAP	TOTAL	CAP	X-CAP	TOTAL	CAP	X-CAP	TOTAL	CAP	X-CAP	TOTAL	CAP	X-CAP		TOTAL
RESPONDENTS	1201	200	100	300	200	150	350	100	100	200	100	50	150	100	51	151	50
	100.0%	16.7%	8.3%	25.0%	16.7%	12.5%	29.1%	8.3%	8.3%	16.7%	8.3%	4.2%	12.5%	8.3%	4.2%	12.6%	4.2%
WID. RESP.(000's)	16364	3044	1082	4126	3416	2242	5658	1457	1817	3274	927	329	1256	1242	425	1667	383
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	18.6%	6.6%	25.2%	20.9%	13.7%	34.6%	8.9%	11.1%	20.0%	5.7%	2.0%	7.7%	7.6%	2.6%	10.2%	2.3%
QY1.DOCTOR ALLOWED TO PROVIDE LETHAL DOSE																	
Yes	13888	2576	867	3444	2824	2069	4893	1188	1508	2696	816	273	1089	1072	391	1463	303
	84.9%	84.6%	80.2%	83.5%	82.7%	92.3%	86.5%	81.5%	83.0%	82.3%	88.0%	82.9%	86.7%	86.3%	92.1%	87.8%	79.1%
	100.0%	18.5%	6.2%	24.8%	20.3%	14.9%	35.2%	8.6%	10.9%	19.4%	5.9%	2.0%	7.8%	7.7%	2.8%	10.5%	2.2%
No	1585	318	71	389	453	135	588	179	174	353	40	40	80	105	26	131	43
	9.7%	10.4%	6.6%	9.4%	13.3%	6.0%	10.4%	12.3%	9.6%	10.8%	4.3%	12.0%	6.3%	8.5%	6.1%	7.9%	11.4%
	100.0%	20.1%	4.5%	24.5%	28.6%	8.5%	37.1%	11.3%	11.0%	22.3%	2.5%	2.5%	5.0%	6.7%	1.6%	8.3%	2.7%
Don't know	736	131	127	258	129	38	167	55	101	157	43	11	53	65		65	37
	4.5%	4.3%	11.7%	6.3%	3.8%	1.7%	3.0%	3.8%	5.6%	4.8%	4.6%	3.2%	4.2%	5.2%		3.9%	9.6%
	100.0%	17.8%	17.2%	35.0%	17.5%	5.2%	22.7%	7.5%	13.7%	21.3%	5.8%	1.4%	7.2%	8.8%		8.8%	5.0%
Refused	155	19	16	36	10		10	34	34	68	28	6	34		8	8	
	0.9%	0.6%	1.5%	0.9%	0.3%		0.2%	2.3%	1.9%	2.1%	3.0%	1.9%	2.7%		1.8%	0.5%	
	100.0%	12.3%	10.6%	22.9%	6.1%		6.1%	21.9%	21.9%	43.9%	18.2%	3.9%	22.1%		5.0%	5.0%	
TOTALS	16364	3044	1082	4126	3416	2242	5658	1457	1817	3274	927	329	1256	1242	425	1667	383
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	18.6%	6.6%	25.2%	20.9%	13.7%	34.6%	8.9%	11.1%	20.0%	5.7%	2.0%	7.7%	7.6%	2.6%	10.2%	2.3%



NEWSPOLL TERMS AND CONDITIONS

A) Professional behaviour and Privacy

NEWSPOLL is a member of the Association of Market and Social Research Organisations and is ISO20252 quality accredited. Newspoll adheres to the Code of Professional Behaviour of the Australian Market and Social Research Society and the Market and Social Research Privacy Principles. The Code of Professional Behaviour includes the following key requirements:

1. Confidentiality

Clients' identities will not be revealed to respondents nor to any third party without the client's consent or unless Newspoll becomes legally obliged to do so. Respondents' identities will not be revealed to clients without the respondent's consent and only in cases where the information is to be used for research purposes and the intended use has been explained to respondents.

2. Ownership of information and retention of records

Results to a research study commissioned by a client become the property of the client. Results to syndicated studies remain the property of NEWSPOLL.

All research proposals, research designs, questionnaires and processing techniques, including systems of weighting, remain the property of NEWSPOLL. All computer table reports provided by NEWSPOLL identify the variables used in the weighting process. Further details, if required, are available at an additional cost. Photocopies of individual questionnaires or a copy of the database, **excluding** respondents' identities, may be made available to a client at the client's expense.

Unless specified otherwise, any hard copy or electronic material provided by a client for the conduct of a project will be retained by Newspoll and stored in a secure location. Documentation and research results (both hard copy and electronic) associated with projects are kept for a minimum of two years.

3. Publication of results

Clients choosing to release the findings of a NEWSPOLL survey must ensure that the results are represented in an objective and non-misleading fashion.

NEWSPOLL advises that all questions must be objective and not intentionally misleading or attempting to elicit a desired response. NEWSPOLL must be consulted and agree in advance on the form and content of any intended release. NEWSPOLL must be provided with a copy of the proposed release and given 48 hours for its review. Up to two executive hours will be made available for this review process. Additional reviewing time, if required, will be charged at an hourly rate. NEWSPOLL is obliged to take action to correct any misleading statements about the research or its findings. **The NEWSPOLL name may be used only in cases where these conditions have been satisfied.**

B) Conditions of agreement between NEWSPOLL and clients

1. Reporting

Standard reporting comprises computer tables provided in electronic PDF format. For Omnibus studies tables include two standard demographic banners. Optional summary reports if required will be provided electronically in Microsoft Word or PowerPoint. Alternatively two hard copies may be provided for each report produced (A4 sized).

2. Conduct of fieldwork

From time to time Newspoll employs the services of associated companies to assist with fieldwork related services. Newspoll reserves the right to do so when required.

3. Costs and confirmation of costs

Costs for a study can be confirmed only after agreement on questionnaire outline or on sighting a draft client questionnaire. Changes to agreed research specifications and/or questionnaire will result in a cost revision. Unless otherwise specified, all quoted costs refer to Australian dollars and reflect current year's rates, effective for the January - December period. Costs are quoted exclusive of GST. For Australian clients, GST will be shown separately on a tax invoice and must be paid for by the client.

4. Omnibus bookings, approvals and late changes

Space on NEWSPOLL's Omnibuses is strictly limited to ensure high quality response, and early booking is recommended. Final approval of a questionnaire refers to approval, after all agreed changes, to a questionnaire developed or formatted by Newspoll and submitted to a client for review.

Questionnaires approved, or bookings made, after the following deadlines are subject to late surcharges as shown:

	Final Questionnaire Approval Deadline	Late surcharge	
Telephone Omnibus			
Fri - Sun	Thurs 11:00am	After 11:00am	15% of study cost, min \$435 plus GST
Mon - Wed or Mon - Thurs	Thurs 5:00pm	After 5:00pm	15% of study cost, min \$435 plus GST
Online Omnibus			
Thurs-Sun	Tues 4:00pm	Questionnaires must be finalised and approved by specified deadline, otherwise they cannot be included in the Online Omnibus and cancellation charges apply (see section 5. below)	

5. Cancellation charges

NEWSPOLL reserves the right to charge a fee where a confirmed booking is made and the project is subsequently cancelled. Cancellation fees are based on the amount of work completed and costs incurred. They are subject to a minimum 10 percent charge if questionnaire development has begun, up to the full cost of the project if fieldwork or analysis has commenced.

6. Postponement charges

NEWSPOLL reserves the right to charge a fee where a confirmed booking is made and the project is subsequently postponed. Fees are based on the costs incurred as a result of postponement.

7. Invoicing and payment terms

Omnibus studies are invoiced in full at the time of provision of results or for multi-round studies 50 percent will be invoiced at the commencement of the study and 50 percent on provision of results. Custom studies are invoiced 50 percent upon commissioning and 50 percent upon provision of results.

Full payment of invoices is requested within 7 days of invoice date. Newspoll reserves the right to impose a late payment surcharge of up to \$1,000 per month for invoices unpaid after 30 days. NEWSPOLL also reserves the right to delay the commencement of any study if there are overdue invoices from previous studies.

